

TOOTHPASTE TUBE COLOR STRIPES – MYTH vs. REALITY

What People Think the Colors Mean



All Natural



Blue



Natural +
Chemicals



Black
All Chemicals

*This viral claim has been shared widely online—but it's not **true**.*

So, What Do These Stripes Actually Mean?



They're called **eye marks**—used by packaging machines to detect where to cut and seal the tube.

They do NOT indicate what ingredients are inside.

Color is chosen based on contrast, not content.

The Ingredients List Matters More Than the Stripe

✓ Look for:

- Fluoride or Nano-Hydroxapatite
- Xylitol - fights bacteria
- Potassium Nitrate
- Zinc compounds

Avoid:

- × SLS (Sodium Lauryl Sulfate)
- × Triclosan
- × Artificial dyes & parabens

“Ignore the stripe. Read the label. Choose smarter.”

www.decodepure.com